



Partnership Packages

Feature Story: 23,000+ visitors/month on TheEmeraldMagazine.com
(Client can submit content or have *Emerald* writer generate story)

+ **Feature Story:** Promoted on all social media platforms

Newsletter

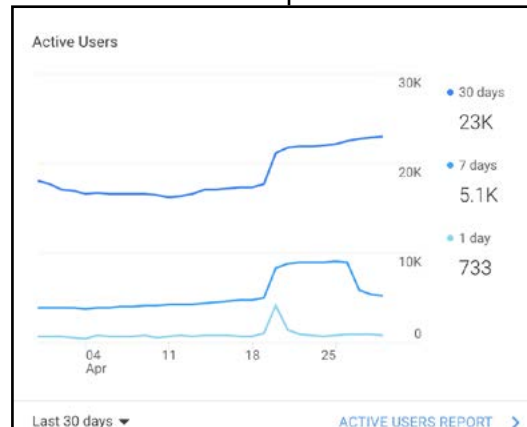
+ **Banner Ad:** Published in *Emerald's* Newsletter (1 newsletter)
(Banner Ad displayed to 24,900+ Digital Subscribers)

+ **Feature Story:** Published in *Emerald's* Newsletter
(Feature Story displayed to 24,900+ Digital Subscribers)

Social Media Post: Instagram, LinkedIn, Facebook and Twitter
(Combined 25,000+ Social Media followers)

\$500

Site Stats



Newsletter Stats

B2C - 23.39% Open Rate

B2B - 9.17% Open Rate



Feature Story: 23,000+ visitors/month on TheEmeraldMagazine.com
(Client can submit content or commission *Emerald* writer to generate content)

Newsletter Inclusion: Banner Ad displayed in 3 *Emerald* newsletters (M,W,F)

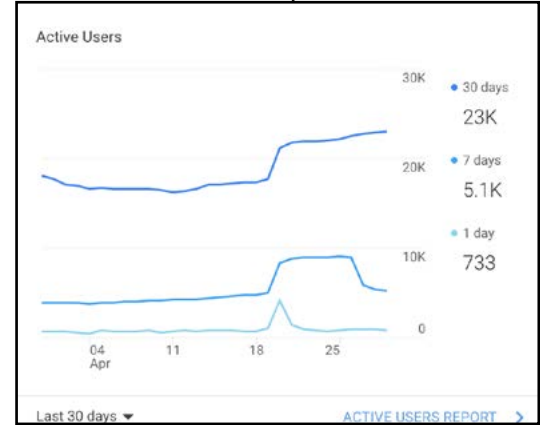
+ **Feature Story:** Feature Story displayed in one of *Emerald's* newsletter

Recorded Video Interview: Produced and published on *Emerald's* website, social media platforms, YouTube and WeedTube channels.

Social Media Post: Instagram Story, LinkedIn, Facebook and Twitter
(Combined 25,000+ Social Media followers)

\$1,000

Site Stats



Newsletter Stats

B2C - 23.39% Open Rate

B2B - 9.17% Open Rate



Feature Story: 23,000+ visitors/month on TheEmeraldMagazine.com

Banner Ad: Displayed on homepage of *Emerald's* website for 14 days

Newsletter Inclusion: Banner Ad displayed in 6 *Emerald* newsletters (2 Weeks)

+ **Feature Story:** Feature Story displayed in one of *Emerald's* newsletter

Recorded Video Interview: Published on *Emerald's* website, social media platforms, YouTube and WeedTube channels.

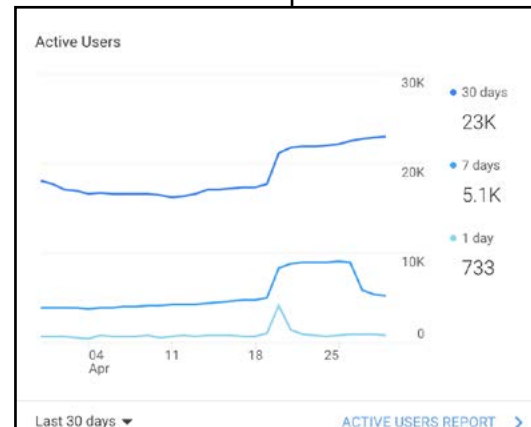
Cannabis Unboxing: Your company will sponsor an episode with logo display and verbal recognition by host at the beginning and end of segment.

[2] **Social Media Posts:** Instagram Story, LinkedIn, Facebook and Twitter

(Combined 25,000+ Social Media followers)

\$1,500

Site Stats



Newsletter Stats

B2C - 23.39% Open Rate

B2B - 9.17% Open Rate



Feature Story: 23,000+ visitors/month on TheEmeraldMagazine.com

Banner Ad: Displayed on homepage of *Emerald* for 30 days

Newsletter: Dedicated solo eBlast to *Emerald's* digital subscribers (24,920+)

+ **Feature Story:** Feature Story displayed in one of *Emerald's* newsletter

+ **Banner Ad:** Published in 3 *Emerald's* Newsletter (M,W,F)

Recorded Video Interview: Published on *Emerald's* website, social media platforms, YouTube and WeedTube channels

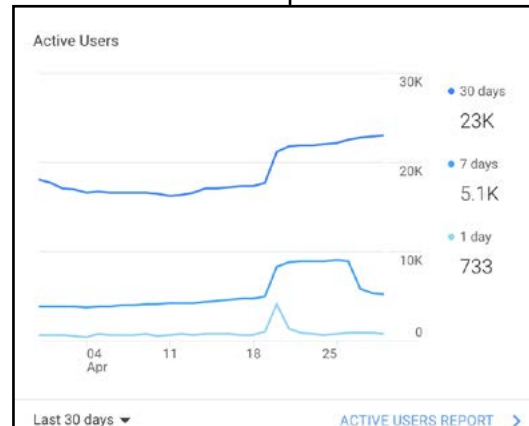
Cannabis Unboxing: Your company will sponsor an episode with logo display and verbal recognition by the host at the beginning and end of segment.

Podcast Advertising Pre-Roll: Your brand's promotion will play before the podcast episode airs.

[2] **Social Media Posts:** Instagram Story, LinkedIn, Facebook and Twitter
(Combined 25,000+ Social Media followers)

\$2,000

Site Stats



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Newsletter: Dedicated solo eBlast to *Emerald's* digital subscribers (24,920+)

+ **Feature Story:** Feature Story displayed in one of *Emerald's* newsletter

+ **Banner Ad:** Published in 3 *Emerald's* Newsletter (M,W,F)

Recorded Video Interview: Published on *Emerald's* website, social media platforms, YouTube and WeedTube channels

IGTV Product Review: Have your product reviewed by *Emerald* staff on IGTV

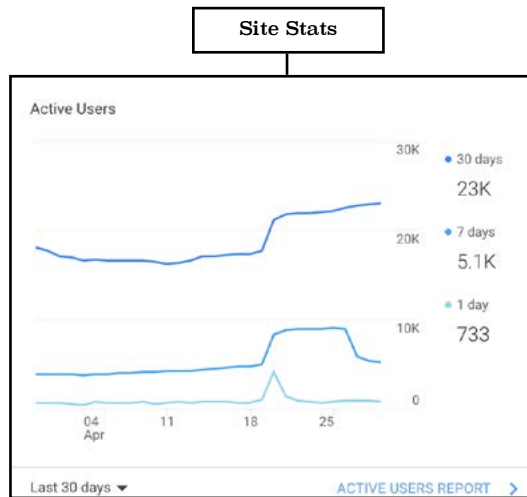
Cannabis Unboxing: Your company will sponsor an episode with logo display and verbal recognition by host at the beginning and end of segment.

Video Advertising Pre-Roll: Your company commercial or sponsorship will play before *Emerald's* video segment.

Podcast Advertising Pre-Roll: Your brand's promotion will play before the podcast airs.

[2] **Social Media Posts:** Instagram Story, LinkedIn, Facebook and Twitter (25,000+ followers)

\$2,500



Newsletter Stats

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B2B - 9.17% Open Rate